



LOOKING FOR GROUP GAMES

July 11, 2007

90 Old Kingston Road
Ajax, Ontario. L1T 2Z8

Looking for Group (LFG) Games is seeking the participation of desiring member organizations of the Ajax-Pickering Board of Trade in providing opportunities for needful youth in our community. We feel that we are uniquely able to provide an entertaining and comfortable environment for youths to spend quality time with their care-givers, whether they are volunteer organizations like Big Brothers/Big Sisters of Durham, Scout groups or Parents without Partners.

To this end, we are proposing in this letter a few opportunities for APBOT member organizations to assist us in providing special programs for these deserving youths.

Each of these programs outlined below are great opportunities to give back to our community and provide our youths with a fun and hopefully rewarding opportunity to spend time with the various care-givers involved. Each participating APBOT member organization will be given an opportunity to co-market the event to which they contribute, including visibility in LFG Games' newsletter, website and other marketing material which we intend to provide. We would also propose a kickoff party in September or early October, inviting co-sponsors, media and members of the charitable organizations to get together and celebrate the launching of the programs.

We at LFG Games would like to thank you all in advance for considering this proposal and greatly hope that you chose to participate in helping us bring a little more fun to our community.

Sincerely,

Glenn Corcoran

Looking for Group Games

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What is Looking For Group Games?

Looking for Group Games Inc (LFG) is a cutting edge networked gaming centre located in Old Pickering Village. We offer our customers an exciting atmosphere in which to meet friends, play head-to-head against other people in LAN-based, Internet-based and Massively Multiplayer games using the latest in custom built gaming PC's with features beyond what most people get to experience in the home.

This co-marketing opportunity that we are proposing will not only benefit deserving youth in our community, but will reach several demographic groups such as:

- Children and youth approximately 8-20 yrs of age
- Parents of the youth above
- Care-givers of the youth above
- Persons involved with volunteer work in our community
- Anyone within these groups that enjoys both computer games and computer technology in general

Consider this proposal to be an opportunity not only to get your business' message out to these demographics, but as a perfect chance to advertise your good citizenship in our community.

Interested members of the Ajax-Pickering Board of Trade should contact LFG Games via telephone at (416) 840-5418 or via email at gcorcoran@lfggames.com specifying:

- The member or member organization name and contact information (legal address, telephone, email, fax, etc)
- Which program or programs they are interested in contributing to
- The individual and total budgets they would consider for sponsorship in these programs
- Their proposed payment method (cash, company cheque, visa, debit, PayPal)
- How LFG Games may access or receive marketing material (copy, logos, etc) for its production of co-marketing material
- A marketing contact within their organization to accept copy, logos and photographs of the event for use in their promotions
- Who should receive reporting information within their organization for each stage of the programs



Big Siblings Night

We would like to provide, on every second Wednesday of each month, a great discount opportunity for Big Brothers or Big Sisters to bring their little siblings to LFG Games for an evening of fun and play. LFG Games would provide to every Big Brother/Big Sister a free three-hour pass to play at our gaming centre from 7pm to 10pm. LFG Games is willing to provide 50% sponsorship of this 3 hour pass (\$15 value) for each Big Brother/Sister and their little sibling. We invite APBOT member organizations to provide additional sponsorship for the remaining \$15 value of the pass for each participating Big Brother/Sister and little sibling pair. Sponsorship amounts might constitute \$5, \$10 or \$15 of each pass, in any quantity the APBOT member is willing to provide. Together, I think we members of the APBOT can facilitate a great opportunity to enhance the already wonderful opportunity that becoming a Big Brother/Big Sister provides for a needful youth.

Single Parent Fun Night

In a similar vein to the Big Siblings Night outlined above, LFG Games would like to provide an opportunity for single parents who are members of Parents Without Partners (Oshawa or Toronto Chapters), who already struggle to provide entertainment for their children, to spend some quality time playing with their kids. On every third Tuesday of each month, LFG Games would provide a ½ price Single Parent Fun Night. LFG Games is willing to fund 30% of this discount (\$1.50 / hour/person) for four hours of play from 7pm to 11pm for any single parent and their children who visit our gaming centre. We invite APBOT member organizations to provide additional sponsorship for the remaining 20% of this discount (\$1.00/hour/person) for each participating Single Parent family. Raising children alone is already a hard enough job; together we can make it a little bit easier.

Ajax-Pickering Scout Fun Tournament

LFG Games would like to organize a round robin tournament between Ajax-Pickering Scout Troops. This tournament would take place over 4-12 weeks starting in September or October of this year. Each troop would field 1 or more 5 member teams to represent it and would participate against other teams from Ajax-Pickering troops. Final roster and ladder details will be developed as we understand the level of interest. LFG Games invites APBOT member organizations to provide sponsorship in the form of prizes, money for prizes or gifts of their products and/or services.